

**FOR IMMEDIATE RELEASE**



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## **ALL-IN-ONE Medical Mental Health Clinic Opens Doors to Public**

*78-yr old Veteran's request to daughter to invest retirement money results in new medical facility and over 300 local community patients receiving aid.*

**LAS VEGAS, NV, July 11, 2016** – Special Forces veteran and retired Licensed Clinical Professional Counselor, Herschel Roper, turns small investment into community resource. He only had a small amount to invest of his retirement money. When his daughter was without work, he thought, now is the time. She'll put it to good use. "It happened by accident," laughed Mr. Roper. What started as an act of kindness, led to over 300 people from the community seeking help, which in turn led to a new medical outpatient clinic opening its doors.

**WHO: Sunrise Behavioral Health, L.L.C. dba Sunrise Clinics welcomes the community to join**

**WHAT:** A ribbon cutting ceremony for the first fully integrated medical and mental health facility licensed in the state. **This FREE LUNCHEON includes a FACILITY TOUR and a RIBBON CUTTING CEREMONY.** View the 5000 sq. ft. facility complete with therapy offices right next door to medical rooms. This three-tiered program takes a holistic approach to men's health, women's health, and behavioral (mental) health with nurse practitioners, medical doctors, psychiatrists, psychologists, therapists, and a State of Nevada Department of Health and Human Services Division of Public and Behavioral Health CLIA proved lab for microscopy procedures all in one location.

"As a veteran," Herschel continued, "I understand what they're going through – especially with PTSD - and I can reach out to them." As patients don't always want to reveal their medical or mental health needs, Sunrise respects privacy. "People understand we care for our clients," Herschel shared. With a very warm and welcoming family owned business atmosphere, "we plan to help as much as possible so people look to us when seeking treatment."

**WHERE: 5915 S. RAINBOW BLVD. SUITE 105 ~ LAS VEGAS, NV 89118  
NEAR 215/RAINBOW – ON RAINBOW BETWEEN SUNSET AND RUSSELL**

**WHEN: Monday, July 18, 2016**

**Grand Opening Free Luncheon and Facility Tour – Open to Public**

**11:00 am – 1:00 pm**

**Ribbon Cutting Ceremony - Press Conference**

**1:30 pm**

**WHY:** The state doesn't currently have any one facility that is fully integrated and approved by the State of Nevada Department of Health and Human Services Division of Public and Behavioral Health to treat

both mental health and medical health issues in one outpatient setting with a full lab. There is a gap in services that could be filled for veterans, the disabled, and high-risk mental or medical patients.

Sunrise attracted one of the best medical doctors in the nation, thus equipping the agency to treat high risk patients with honest and ethical practices. Dr. Kendreia Dickens expressed, “There was a need – a group of patients that were very underserved – and I felt I could make a difference. It wasn’t in my plan, but when I saw the need and how so many high risk pregnant women and drug addicted clients were in need of treatment, I knew I had to help.” As a graduate of Duke University and the University of N. Carolina School of Medicine, hands-on medical director, Dr. Dickens, brings a highly intellectual and sophisticated approach to Sunrise Clinics. As a prior chief resident of New York Medical College at Westchester Medical Center & Metropolitan Hospital Center, the agency is lucky to have her.

**SERVICES BEING PROVIDED TO THE COMMUNITY:** Services are being offered by PhD level clinical psychologists, psychiatrists and medical doctors along with licensed marriage and family therapists (LMFTs), licensed clinical professional counselors (LCPCs), licensed clinical social workers (LCSWs), license clinical addiction and drug counselor (LCADCs), advanced practice registered nurse (APRNs), psychiatric APRNs, and an OB-GYN. Services include:

- ✓ Autism/ABA therapy
- ✓ Individual, couples, family, in-office & in-home therapy
- ✓ Psychological testing
- ✓ Psychiatry/Medication Management
- ✓ Women’s health – primary care; advanced obstetrical; high-risk pregnancies; addicted expecting women and gynecological services
- ✓ Men’s health – routine physical exams; health screenings; sexual health check-ups and treatment; diabetes; erectile dysfunction; STD treatment; colon, prostate and testicular cancer screening
- ✓ CLIA approved drug testing and on site lab
- ✓ Treatment for children, adolescents & adults

“We can do health screenings, deliver babies, treat drug addiction, hold couples, individual or family therapy, offer psychiatry, ABA/autism treatment, or see a patient for a common cold. People in our lobby could literally be here for anything. That gives them privacy and dignity, which leads to a higher level of comfort in seeking treatment. With mental health patients presenting in medical facilities and vice-versa, Sunrise Clinics has the potential to save our state millions of dollars on wasted visits that very likely need a different type of treatment. It saves the patients, doctors, and insurance companies time, resources, and dollars,” says Beschelle Lockhart, CEO, and daughter of Special Forces Veteran & owner, Herschel Roper. “We’re welcoming everyone in the community of all ages and backgrounds to join us.”

**Mission statement:** *Sunrise Behavioral Health strives to deliver client centered strength based care to restore individuals, families, and their environment to the highest level of functioning using cost effective and response treatment plans with stellar medical and clinical supervision.*

**\*\*Sunrise Behavioral Health, L.L.C. is an independently owned clinic without affiliation to Sunrise Hospital**

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